

GGN - Geopark Annual Report 2017

1. GEOPARK IDENTITY

Geopark name, country, regional Network: Tumbler Ridge UNESCO Global Geopark, Canada, no regional network

Year of inscription / Year of the last revalidation 2014/2018

Representative Photo (from the most important event this year) The image is from the ground-breaking ceremony for our new Geo Interpretive Centre, showing Chief Cliff Calliou of Kelly Lake Cree Nation giving a traditional blessing for the land. The ceremony took place during our revalidation.



2. GEOPARK FIGURES

Number of Geopark staffs: 5 full time and 3 summer staff including 1 geoscientist

Number of Visitors: It is difficult to estimate, but the Visitor Centre received 14,105 visitors and the Dinosaur Discovery Gallery (our museum) received 5281.

Number of Geopark events: In 2017 the Geopark delivered 24 direct programs to 2508 counted participants. The Dinosaur Discover Gallery delivered tours and camps to approximately 1000 participants.

Number school classes realize Geopark educational programmes 15

Number of Geopark press release 3

3. GEOPARK ACTIVITIES (bulletize)

Major achievements in 2017

- Hire full time Program Coordinator
- Take over management of the Tumbler Ridge Visitor Centre
- Sign a twinning agreement with Hateg UNESCO Global Geopark (Romania)

Contribution towards GGN - Networking and Participation

- Attended EGN and GeoLAC conferences (Azores UGG and Comarca Minera UGG)
- Established @GGNYouth Instagram account for global involvement by youth

Management and Financial status

- Signed a three-year agreement to operate the local visitor centre, ensuring fiscal security for that term

Sustainable tourism (Geotourism)

- New direct operators working on packaged tours with Asian operators
- Taking part in provincial strategic sessions on developing tourism in northern British Columbia

New Education programmes on geoconservation, sustainable development and disaster risk reduction

- International Mountain Day festival, featuring hands on avalanche response practice with Search and Rescue
- New education program rolled out which introduces geoconservation, sustainable development, and Indigenous peoples to school children

Strategic Partnership

- New scientific advisor, Dean of the Department of Earth and Atmospheric Sciences, at the University of Alberta, leading to new engagement with academic research based institutions

Promotional activities

- Joint brand with town continues to create broad adoption of Geopark by citizens

4. Contacts:

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